

09/20/04

Atty. Dkt. No. 054446-0105

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brad DUESLER

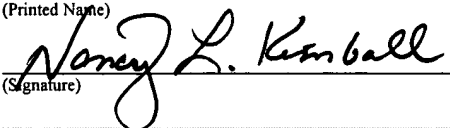
Title: METHOD AND APPARATUS
FOR BEVERAGE
MERCHANDISING

Appl. No.: 10/679,705

Filing Date: October 3, 2003

Examiner: Davis, Cassandra Hope

Art Unit: 3611

CERTIFICATE OF EXPRESS MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.	
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(Printed Name)	
	
(Signature)	

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Madam or Sir:

This communication is responsive to the Non-Final Office Action dated July 27, 2004, concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 5 of this document.

Please amend the application as follows: